

Press Release Sample 1

FOR IMMEDIATE RELEASE

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Jewelry Lovers Can Now Find Quality Pieces from Well-Known Designers in One Convenient Location!

Jewelry Junkies launches a new online e-commerce fine jewelry website.

San Francisco, CA (PRWEB) July 25, 2008 – Jewelry lovers understand how difficult it can be to find great pieces of unique name-brand jewelry at a low price. Many brick-and-mortar jewelry stores sell the same pieces over and over at inflated prices, and quality online retailers are hard to find. While online jewelry retailers are available, the quality of the goods is usually quite low, while the prices are high. Jewelry Junkies is proud to announce its new online store, which is designed to cover this gap.

At the Jewelry Junkie website, shoppers can find unique, name-brand jewelry from many different designers all on one website. When asked what made his online store special, John Miller, owner and CEO, stated, “We have designed the new online store with user-friendly features that allow our customers to manage their own accounts directly from the website. They can create wish lists, compare pieces side-by-side, and see close up pictures of the items they are considering.”

Mr. Miller went on to state that “the focus of our store is on the jewelry itself. We do not bombard our customers with ads, products that are being cross-sold, or other gimmicks that many online stores make their clients deal with. At Jewelry Junkie, we love jewelry, and we want our customers to come to our website to share in that passion.”

In addition to the simple online shopping interface, Jewelry Junkie allows customers to sign up for a newsletter service that keeps them stay current on new developments in the jewelry design world. They will be introduced to up-and-coming designers, new products, and popular fashion trends when they sign up for the free newsletter.

Jewelry Junkie also gives customers the best prices on the Internet. Because there is no brick-and-mortar store, Jewelry Junkie has very little overhead, which means the prices can be lower than most retail locations. Jewelry Junkie offers both fine jewelry and excellent costume pieces, so shoppers will find what they need on just about any budget. The selection is also quite broad, and customers will find all of their jewelry needs are easily met at Jewelry Junkie.

About Jewelry Junkie

Jewelry Junkie is an online retail jewelry that features over 400 unique pieces created by name brand designers. To see what pieces are currently available for sale, visit www.jewelryjunkies1.com.

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